PARTNER RANKING PROGRAM

nopCommerce community would not be so great without our partners. We appreciate your efforts and want to praise your enthusiasm and give rewards to active participants.

To measure your activity we will be giving points. These points are displayed beside each partner's logo on the Partners page. Partners having most points will get following benefits:

RANKING IN OUR PARTNERS DIRECTORY

» Partners which get the biggest amount of points will be placed on top of the Partners page and are most visible to potential customers.

PROMOTION

» Great examples of contribution will regularly be highlighted in our social media (35 000+ followers) and newsletter (100 000+ subscribers).

ANNOUNCEMENT AT OUR ANNUAL CONFERENCE

» Three companies with the highest ranking will be announced at our annual conference, nopCommerce Days, where they will receive special prizes. The three leaders will also be featured in our newsletter and social media channels later on.

» All active participants will have a great chance of being invited to become a speaker at the conference.

Here is how exactly you can earn the points

30 points for each certified developer. Find out more about this program here.

20-40 points for each website developed on the nopCommerce platform.

20 points for each plugin or theme (both free and paid) submitted to our marketplace.

60 points for each case study or a success story.

40 points for an article written for our official eCommerce blog.

10 points for each full year of partnership.

Website developed on the nopCommerce platform

You can submit new sites on "Websites by solution partner" tab of My Account page. This tab is only visible to the partners. So you should be logged in using a username taken while joining the partnership program. Please note that sites with "Visible to clients" checkbox marked, will be displayed on the individual partner page. Otherwise, the sites are only visible to you and nopCommerce team.

The number of points is unlimited[1]

40+ points for a community meetup organization (additionally, we will be adding 10 points for conduction of the first meetup in your country).

10+ points for active participation in nopCommerce official and local events.

30+ points for organizing a webinar.

10+ points for evangelism. Spread the word about nopCommerce on third-party conferences, become noticed in your community, and get recognition from our team.

20-100 points for a post about nopCommerce published on a third-party site

Webinars organization

We encourage you to hold a webinar on any topic interesting either to developers or store owners. The number of points granted will depend on the quality of the webinar and the number of attendees, however, on average, for each three attendees you will get 1 point.

Product Evangelism

There are a lot of local technical, business and ecommerce-related conferences and meetups, why not take a chance and hold a speech about nopCommerce?

[1] The final decision on the amount of points would be up to the nopCommerce team

A post about nopCommerce published on a third-party site

It can be a review of nopCommerce and its functionality, your overall impressions, and experience with the platform, case studies, success stories, development articles, etc. You can write in or translate into your language a Wikipedia page about nopCommerce. We expect a good quality content and ready to award it accordingly. Please, share the links to your materials emailing us at info@nopcommerce.com with the subject line "Third-party site publication".

Here you will find different options of the nopCommerce logo to use them when you create nopCommerce-related content.

OTHER OPPORTUNITIES

There are many other ways of the contribution that are difficult to categorize and evaluate in advance. We share our ideas here in order to inspire you and will grant points for them individually in each case:

- ▶ Active participation in discussions on our forums – suggesting new features, providing support, etc.

- ▶ Support and promotion of nopCommerce on third-party sites and social networks (e.g. active participation in discussions on Facebook, StackOverflow, Quora, etc.)

- ▶ Recording of screencasts for our YouTube channel - https://www.youtube.com/user/nopCommerce.

- ▶ Training services

- ▶ Giving speeches and guest lectures about nopCommerce in universities and colleges.

- ▶ Getting in touch with local influencers.

- ▶ Writing books about nopCommerce.

- ▶ Recording podcasts.

- ▶ Your ideas? Let's discuss!

» Let us know about your contribution! And don't hesitate to get in touch in case you have any questions.