## nopCommerce Blog Editorial Guidelines

nopCommerce welcomes guest writers to contribute to our <u>blog</u>. Share your experience of working with our platform. It's a great opportunity to tell the developers' community and potential clients about the successes and achievements of your company.

Read more about the reward for authors and PR opportunities in "Write for nopCommerce" section.

- The articles should be dedicated to your experience of working with nopCommerce platform. It can be tutorials, success stories, tips for developers and store owners, and so on.
- We accept only original content that was not published elsewhere earlier.
- The articles should be written in English.
- We do not publish the content having a promotional tone and do not allow backlinks in the text. But authors are welcome to write a 2-3 sentence bio and include one link to their company/blog/project there.
- The articles should pass the tests on a plagiarism detector and Al detector. If there are more than 20% plagiarism detected and more than 20% Al generated content, we will have to refuse to publish the article.
- nopCommerce team reserves the right to edit the posts, add/remove/replace images and add contextual links to the related articles from our blog.
- nopCommerce adds accompanying images to each post. You may suggest your images to be added, however, in this case, you are required to hold the copyright for it or credit the original source. Note that the image dimension should be 1080 x 500px.
- We recommend dividing your article into short paragraphs and including H2-H3 headings. Do not overuse formatting, such as bolding or caps lock.
- We do not guarantee to publish your text, but we will review it and inform you about our decision.

To submit your post, please email us at <a href="mailto:info@nopcommerce.com">info@nopcommerce.com</a> with the "Guest blog post" subject line. Attach the article as an HTML file/ Word Doc/ Google Doc. You may also add an author's short bio and image.

For any questions you may use the "Contact us" form.