

Write for nopCommerce

Write an article or make a video about your experience of using nopCommerce. Get a great PR opportunity, new leads for your company and the money reward for your time.

If you don't have much experience in writing the articles, you are still welcome to become our author. We are here to help you at all the stages of work, from choosing the topic to the final text editing.

Why write for nopCommerce (What will you get)

1. Reaching the entire nopCommerce audience and new leads. Your article will be promoted via social networks with 35.000+ subscribers and newsletter with 100.000+ subscribers. Also, you may include a link to your site or LinkedIn profile in the article.
2. Up to 100% compensation for paid publishing at eCommerce sites. While telling about the advantages of working with nopCommerce you would also make good publicity for your company and attract new leads;
3. [MVP points](#);
4. Points at the [partnership program](#);
5. Money reward (the sum depends on the format and size of the material, the chosen site for publishing, originality, and complexity of the topic).

Please note: here is the list of the available reward options. You'll know how many bonuses you will get upon sending us the topic and the thesis of an article/ video for the approval.

Within the program, we offer the authors to create three types of content:

1. articles about the nopCommerce platform on the external sites;
2. videos and screencasts;
3. articles and tutorials for our blog.

The 1-2 types of content have priority. Its authors get the biggest bonuses.

What to write about

- best practices;
- tutorials;
- tips on solving a certain problem;
- case studies;
- reviews (for third-party sites only).

The general request: any article or video should be experience-based, i.e. reflect your personal experience of working with nopCommerce and your opinion. They may or may not include code pieces.

Here are the several common directions that may help you with choosing the topic:

1. Development and customization. Describe what and how you've customized nopCommerce.
2. The demonstration of the platform features based on the specific stores' examples, separately or in comparison with the stores on other eCommerce platforms.
3. The comparison of nopCommerce with another eCommerce solution (based on our experience using them both).

Please note: if you are writing a review article or an article on a broad theme, at least 20% of the material should describe nopCommerce and its features. Please include in the text of an article the link to www.nopcommerce.com site (for external placements).

Here are some examples of articles for the inspiration, that were written by external authors as well as the authors from the nopCommerce community:

1. [Scott Hanselman. Exploring nopCommerce - open source e-commerce shopping cart platform in .NET Core](#)
2. [Joe Warnimont. nopCommerce Review: An Intuitive Opensource eCommerce Solution for All](#)
3. [Lavish Kumar. Beginner's Guide to nopCommerce Plugin Development](#)
4. [NopTemplates. NopCommerce Review: Features, Architecture, and Pricing](#)
5. [nopAccelerate. nopCommerce Review – All you Need to Know about nopCommerce](#)

I want to become an author: how-to

Write on external sites

1. Choose the site to publish

Here are examples of sites to publish your article.

You may also choose a site outside of this list (including your own blog), but it should have at least 100K views per month (according to SimilarWeb data) and be dedicated to development or eCommerce themes. It is not necessary has to be the English sites.

Where to publish an article for developers	Where to publish an article for store owners
http://www.c-sharpcorner.com	https://smallbiztrends.com/

https://www.codeproject.com https://dzone.com http://smashingmagazine.com/ https://www.codeguru.com https://opensourceforu.com http://dotnetfunda.com	https://www.cmscritic.com/ http://ecommerce-platforms.com/ http://www.business2community.com https://www.practicalecommerce.com http://ecommercefuel.com/
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At the time of preparing this list, to publish the material on all the sites was free of charge for the developers. The placement at eCommerce sites may require some money, but we are ready to offset its cost (please reconcile the exact amount and the draft of the article with us in advance).

We advise to pinpoint the exact site for publishing before start writing the article - it would help to adapt the style and the format of your text for the style and the format of chosen media or blog.

2. Discuss the topic and draft of the article or video with us
Find out the exact amount of bonuses you will get after publishing.

3. Publish the article
Include a link to the nopCommerce website in it.

4. Send us a link to the published article to get your bonuses.

Feel free to [contact us](#) for all the questions

Write for our blog

1. Choose the topic (you can discuss it with us).
2. View the [editorial guidelines](#) for our blog.
3. Send us your draft.
4. Receive our review and more precise information about bonuses you'll get.
5. Send us the final version of the article to be published.
You may also attach the illustrations for the article.

Feel free to [contact us](#) for all the questions

Make a video or a screencast

In the video content, we recommend focussing on tutorials and tips about stores' configuration - though you may also choose another topic of your preference.

1. Send us the topic and the estimated video script to get our review and the information about your bonuses.
2. Together we are determining where to publish the video - at [nopCommerce YouTube channel](#) or at your own YouTube channel.
3. Send us .mp4 file with the video - for the placement (if publishing at nopCommerce channel) or for the approval. Please attach the image for the cover of the video and the text for subtitles (if you have one).
4. Get your reward for the published video.

Feel free to [contact us](#) for all the questions