



nopCommerce

solution partnership program

nopCommerce solution partnership program is intended for companies who create web sites for their clients. The goal of this program is to support interactive agencies and web development companies in delivering sites on **nopCommerce platform**. Our partners can make specific customizations to a theme, develop special applications to help customers to manage a store, and adapt the look-and-feel of a website exactly the way they want.

We're interested in partnership with companies who are experienced in e-commerce and provide services for nopCommerce customers. Our partners are world-class leaders in website design, development, and implementation. Our partners bring further growth to the community in different ways.

By joining the **nopCommerce** partnership program, you'll create new revenue opportunities by extending your current offering with our ecommerce solution. Partners are our key!



nopCommerce solution partners have a strong knowledge of nopCommerce platform. nopCommerce solution partners play a critical role in the continued growth and adoption of nopCommerce. Our partners can make specific customizations to a theme, develop special apps to help customers to manage a store, and adapt the look-and-feel of a website exactly the way they want.

nopCommerce's goal is to make you and your clients successful.

Because the needs of every partner are different, we offer two levels of partnership - **Gold** and **Silver**. Each level has unique benefits, all with the goal of connecting partners to our community and helping them succeed.

nopCommerce solution partnership levels

Program component	Gold partner	Silver partner
Annual program fee	\$3,500 Gold partners make a higher-level of commitment to nopCommerce by financially supporting the core team, thereby ensuring the health of the project on which their success is built.	\$250
Visibility	Priority placement on the solution partners page - highlighted and always on the top of the partner list (higher than Silver partners). Your organization name, link, logo* and tagline (300 characters max) will be displayed on the Solution partners page.	Placement the solution partners page. Your organization name, link, logo* and tagline (300 characters max) will be displayed on the Solution partners page.
Access to sales leads	Yes. nopCommerce official site receives many requests for a variety of customization projects. From small businesses to enterprise-level, nopcommerce Gold solution partners will have access to all qualified customer leads (requests) submitted on the request a quote official page	No
Promoting your partnership	Your company featured in the community newsletter (more than 85K subscribers)	No
Premium support services by the core team	Yes	No
Copyright removal key discount	75%	50% Note that if you plan to purchase several copyright removal keys next year, then the partnership would pay for itself.
Discount for all official (by nopcommerce team) themes and plugins.	50%	No
Visibility on the official forums	Yes "Gold solution partner" label added to your profile on our forums (visible beside all your forum posts). "Gold solution partner" badge added to your profile on our forums (visible beside all your forum posts).	Yes "Silver solution partner" label added to your profile on our forums (visible beside all your forum posts).
Partner eligibility	To become Gold partner you need to have at least three live nopCommerce sites developed by your team.	To become Silver partner you need to have at least one live nopCommerce site developed by your team

- * The specs for the logo are:
- Logo must be 120x60 pixels.
 - Logo must not be more than 20kb in size.
 - Animated or audible logos are not permitted.
 - Logos must be in GIF or JPEG format.

** Country. Each partner block on the solution partnership page has a "country" field. By default you can specify only one country. Of course you can also be listed in several countries. But in order to prevent abuse of this functionality we charge an additional \$100 fee for each additional country.

If you have nopCommerce expertise and can provide a consistent record of project successes, [contact us](#) to learn more about becoming a nopcommerce solution partner.