

# PARTNER RANKING PROGRAM

nopCommerce community would not be so great without our partners. We appreciate your efforts and want to praise your enthusiasm and give rewards to active participants.

To measure your activity we will be giving *points*. These points are displayed beside each partner's logo on the [Partners page](#). Partners with the biggest number of points get following benefits:

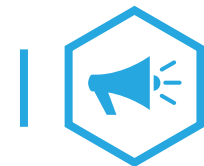
## RANKING IN OUR PARTNERS DIRECTORY

- » Partners which get the biggest amount of points are placed on the top of the [Partners page](#) and are most visible to potential customers.



## PROMOTION

- » Great examples of contribution will be regularly highlighted in our social media (35 000+ followers) and newsletter (100 000+ subscribers).



## ANNOUNCEMENT AT OUR ANNUAL CONFERENCE

- » Three companies with the highest ranking will be announced at our annual conference, nopCommerce Days, where they will receive special prizes. The three leaders will also be featured in our newsletter and social media channels later on.
- » All active participants will have a great chance of being invited to become a speaker at the conference.



# Here is how exactly you can earn the points

**100 points** for the nopCommerce [documentation](#) localization.

**30 points** for each certified developer. Find out more about this program [here](#).

**20-40 points** for each website developed on the nopCommerce platform.

**10 points** for each plugin or theme (both free and paid) submitted to our [marketplace](#).

**10 points** for each [case study](#) or [a success story](#).

**10 points** for an article written for our official eCommerce [blog](#).

**10 points** for each full year of partnership.

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## Documentation localization

If our [documentation](#) is still not translated into your native language, then you have a great opportunity to earn a good amount of points. Furthermore, your company's name and official URL will be placed in the footer of the translated documentation portal (home page), as follows: "The original documentation is translated by nopCommerce official solution partner / MVP – company's name and URL". This portal has about 250.000 unique visitors each year, so it would be a great promotional source for you.

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## Website developed on the nopCommerce platform

You can submit new sites on "Websites by solution partner" tab of [My Account page](#). This tab is only visible to the partners. So you should be logged in using a username taken while joining the partnership program. Please note that sites with "Visible to clients" checkbox marked, will be displayed on the individual partner page. Otherwise, the sites are only visible to you and nopCommerce team.

# The number of points is unlimited<sup>1</sup>

**15+ points** for a community [meetup organization](#) (additionally, we will be adding 10 points for conduction of the first meetup in your country).

**10+ points** for active participation in nopCommerce official and local events.

**10+ points** for organizing a webinar.

**10+ points** for evangelism. Spread the word about nopCommerce on third-party conferences, become noticed in your community, and get recognition from our team.

**5+ points** for a post about nopCommerce published on a third-party site

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## Meetup organization

We will be adding 10 points for conduction of the first meetup in your country. For each attendee you will get 1 point. Learn more about meetup groups [here](#).

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## Webinars organization

We encourage you to hold a webinar on any topic interesting either to developers or store owners. The number of points granted will depend on the quality of the webinar and the number of attendees, however, on average, for each three attendees you will get 1 point. We recommend to register your webinar on [gotowebsinar](#) site, and then announce it on our [events](#) page.

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## Product Evangelism

There are a lot of local technical, business and ecommerce-related conferences and meetups, why not take a chance and hold a speech about nopCommerce? [Here](#) is a good example of a speech click “View details” on the link that appeared.

<sup>1</sup>The final decision on the amount of points would be up to the nopCommerce team

## A post about nopCommerce published on a third-party site

It can be a review of nopCommerce and its functionality, your overall impressions, and experience with the platform, case studies, success stories, development articles, etc. You can write on or translate into your language a [Wikipedia page](#) about nopCommerce. We expect a good quality content and ready to award it accordingly. Please, share the links to your materials emailing us at [info@nopcommerce.com](mailto:info@nopcommerce.com) with the subject line “Third-party site publication”.

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## OTHER OPPORTUNITIES

There are many other ways to contribute that are difficult to categorize and evaluate in advance. We share our ideas here in order to inspire you and will grant points for them individually in each case:

- ▶ Active participation in discussions on our forums – suggesting new features, providing support, etc.
- ▶ Support and promotion of nopCommerce on third-party sites and social networks (e.g. active participation in discussions on Facebook, StackOverflow, Quora, etc.)
- ▶ Recording of screencasts for our YouTube channel - <https://www.youtube.com/user/nopCommerce>.
- ▶ Creation of local community sites, such as [nopcommerce.pl](#), and (or) promotion of nopCommerce in local social networks.
- ▶ Training services
- ▶ Giving speeches and guest lectures about nopCommerce in universities and colleges.
- ▶ Getting in touch with local influencers.
- ▶ Writing books about nopCommerce.
- ▶ Recording podcasts.
- ▶ Your ideas? Let's discuss!

» Let us know about your contribution! And don't hesitate to [get in touch](#) in case you have any questions.