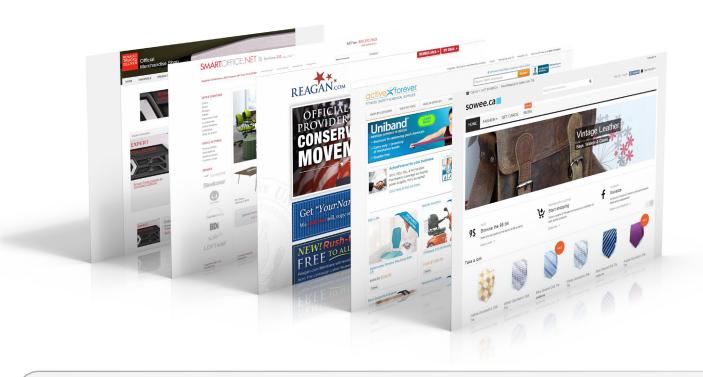


**nopCommerce** is the **leading online shop** e-commerce solution. nopCommerce can be installed and set-up by anyone with the most basic web site building and computer skills. We have put a lot of effort into ensuring that nopCommerce is **optimized** for search engines. From search friendly URLs to properly structured content and products, you will find that nopCommerce was built to help your customers locate your **content with ease**.

nopCommerce has user friendly administration tools to manage your storefront, customers, wishlists, discounts, and gift cards. It also has multi-store and multi-vendor support, flexible tax support, multi-lingual support, and hundreds of other features. Support for the most popular payment gateways (such as Authorize.net, PayPal, Google Checkout, etc) and the most popular shipping providers (such as USPS, UPS, FedEx, etc). We have included all the necessary tools required to build a successful ecommerce store.





## Mobile commerce

Mobile Commerce is the ability to conduct commerce using a mobile device, such as a mobile phone. nopCommerce supports it out of the box.



## Multi-store

The multi-store feature enables you to run more than one store from a single nopCommerce installation and manage all admin operations from your single Administration panel.



## Multi-vendor and drop shipping

Multi-vendor and drop shipping support enables you to sell online without having to stock inventory or ship orders.