

nopCommerce Blog Editorial Guidelines

nopCommerce welcomes **guest writers** to contribute to our [blog](#). We want our community to benefit from exchanging expert knowledge and best practices, for that we encourage authors to share their unique expertise and new perspectives.

- We are looking for *comprehensive, data-backed, and interesting* posts, from which our readers can learn something new about the ecommerce space. We are willing to support both developers and business owners, so we accept content about *marketing and sales tactics in ecommerce, case studies, success stories, and developers' tips and tricks*.
- Though we understand that quantity does not always equals to quality, yet, we stand our *word number minimum requirement to 600 words*, as we would like your posts to be more thorough and deep in knowledge.
- For our official blog we accept materials only in *English language*. However, we encourage everyone to create local nopCommerce sites, social media communities and blogs, and post the materials in your native language there.
- We accept only *original content*. By submitting your article to us, you guarantee that it was not published elsewhere earlier and will not be republished anywhere else. However, we encourage you to share the link to your post in our blog on your channels.
- We do not publish the content having a promotional tone and mentioning a company you work or worked for, and *do not allow back links* in the text.
- Authors are welcome to write a 2-3 sentences bio and include one link to their company/blog/project, etc. there.
- nopCommerce adds accompanying images to each post. You may suggest your images to be added, however, in this case you are required to hold the copyright for it or credit the original source. Note that the width of an image should be 1080px, the heights 350-400px. The images should reflect the ideas discussed in your post.
- nopCommerce team reserves the right to edit the posts for minor grammar mistakes, add/remove/replace images and add contextual links to the related articles from our blog.
- We recommend to divide your article in short paragraphs and include H2-H3 headings. Do not overuse formatting, such as bolding or caps lock.
- We do not guarantee to publish your submission, but we will review it and inform you about our decision.

To submit your post, please email us at info@nopcommerce.com attaching your complete post as an HTML file or a Word Doc, an image, and an author's short bio. Please, use a "Guest blog post" subject line.